



Matt Aguila

matt@aguilainteractive.com
(206) 859-1316

www.aguilainteractive.com

EXPERIENCE

LEAD INTERACTIVE DESIGNER *Education Dynamics, 2007-Present*

Online education advertiser focusing on lead generation, UX and conversion based form design.

- Interacted with internal clients and external vendors with clear communication.
- Took ownership of highest priority projects from the initial meeting through final production.
- Practiced an entrepreneurial mind-set in a fast paced environment to maintain speed, creativity and pragmatic choices.
- Trained new hires and interns in best practices of conversion design and front end languages.

PRINT DESIGNER *CR Print, 2006*

Full scale print shop with 30 years of experience. State of the art equipment and technology.

- Creative director and designer for all in-house design projects.
- Gathered working knowledge of the printing process and technique.

DESIGN LAB MANAGER *Brooks Institute, 2004-2006*

For profit college founded in 1945. Two campuses based in Santa Barbara, CA and Ventura, CA.

- Educated students in solutions to software and printing problems.
- Maintained design lab and printing stations.

INTERN *Grn Apple Tree, 2005*

Contemporary fashion brand established in 2001. Based in Los Angeles, CA.

- Created original concepts for screen-printing.
- Setup art installations for company marketing events.

OWNER *Aguila Interactive, 2005-Present*

SKILLS

SOFTWARE *Photoshop, Dreamweaver, Illustrator, InDesign, Flash, Fireworks, After Effects, Lightroom, Final Cut Pro, Omnigraffle*

LANGUAGES *CSS, CSS3, jQuery, Actionscript 2.0, HTML, XHTML, XML*

ADDITIONAL *Web Standards, SQL, SEO, Wordpress, CMS, SLR Photography, HD Video, Camera RAW, HDR, Lighting*

EDUCATION

BACHELOR OF ARTS, VISUAL COMMUNICATION *Brooks Institute, 2006*

AFTER EFFECTS CS4 *School of Visual Concepts, 2009*

ACTIONSCRIPT 2.0 *School of Visual Concepts, 2008*

ADOBE MAX CONFERENCE *2010*

AN EVENT APART CONFERENCE *2009*

HOW DESIGN CONFERENCE *2008-2009*